



Powerhouse
PLANNING

Providing clients with remote team solutions worldwide!

SERVICES OVERVIEW

BUSINESS GROWTH • CONTENT CREATION • EVENT FACILITATION

One partner. Working as an extension of your team.

Flexible support without the burden of recruiting, coordinating, and managing multiple vendors.

YOUR CHALLENGE

- Skills gaps
- Competing priorities
- Unpredictable workload
- Too many disconnected vendors

THE POWERHOUSE TEAM SOLUTION

Coordinated through a single point of contact, we provide remote, fully managed talent to support your company worldwide. Unlike typical freelance setups, Powerhouse integrates as your team, giving you access to diverse expertise that is completely managed on your behalf.

We are a catalyst for change.

Powerhouse develops a tailored and scalable retainer-based remote team solution that fills a skills gap within your organization.

TAILORED

The right mix of skills is built around your goals, timeline, and budget.

01

COORDINATED

One point of contact aligns priorities, people, quality, and delivery.

02

SCALABLE

Capacity and disciplines flex as needs evolve—without rebuilding your team.

03

Three capability areas. One streamlined approach.



Business + Strategy

Specializing in developing for-profit and nonprofit organizations of all sizes, helping your business reach its full potential



Content + Communications

Experts at presenting your company in a manner that effectively and aesthetically communicates your brand and vision both internally and to your target audience



Events + Training

Scalable to meet your needs, providing resources and connections to ensure your events are a success

Business Growth

Developing for-profit and nonprofit organizations of all sizes, helping your business reach its full potential



Award nomination writing

Contract management

Grant writing

Leadership mentoring and coaching

Media relations and crisis management

Opportunity/market research

Partnership packages

Professional and process development

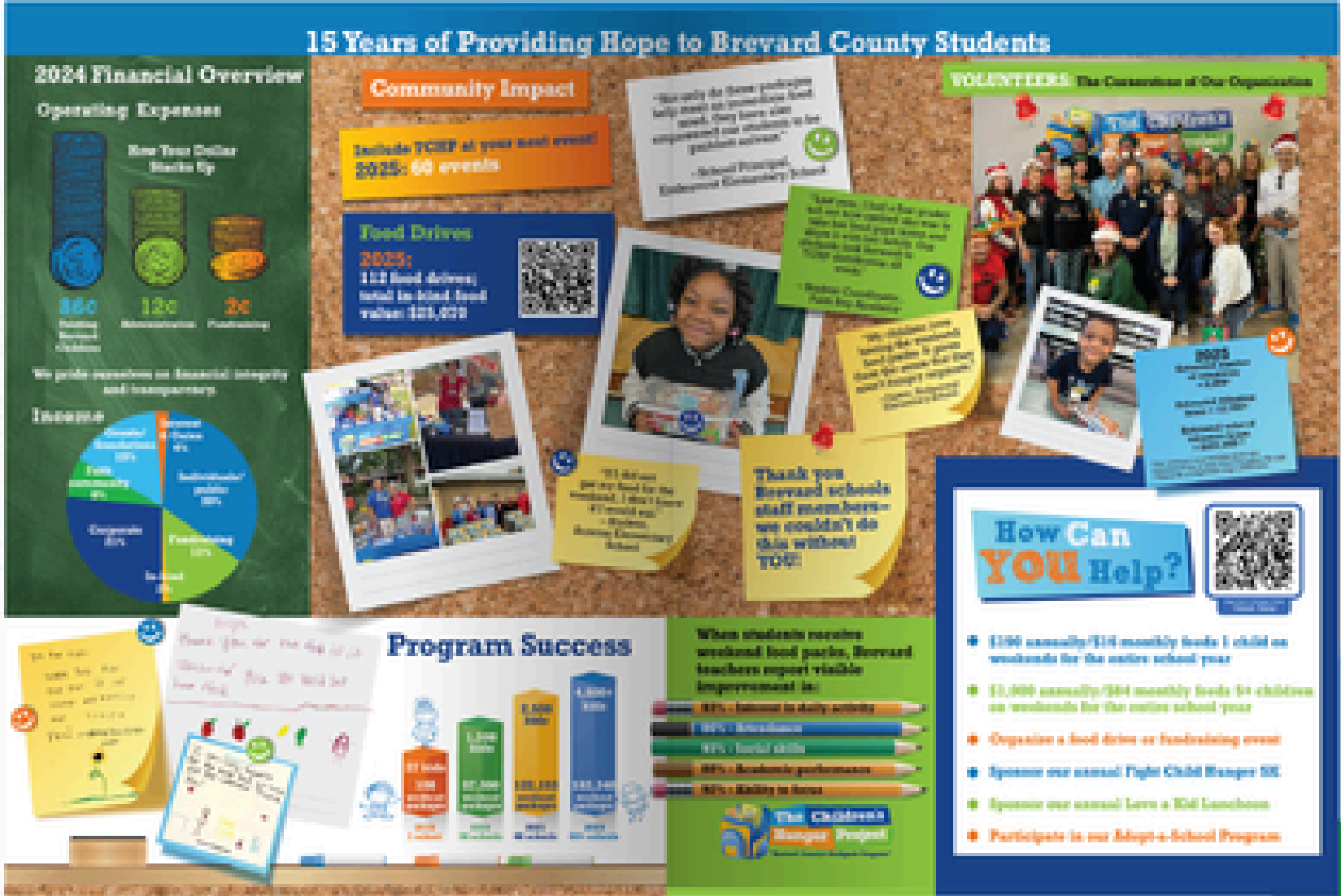
Project management

Proposal writing

Strategic planning

Talent and acquisition support

Short-term rental management



Letter

36 Ruston Ave.
Cocoa, FL 32922

I'm proud to share that this year marks **15 years of impactful** milestones made possible because of your generous support. Together, we've continued to make a meaningful difference for children in Brevard County who face food insecurity, especially those who rely on weekend meals.

This past year, we saw an increase of 500 more students served, bringing the total to 4,800+ children. For the need continues to grow today, 25% of Brevard County public elementary school students—more than 25,000 children—qualify for free or reduced meals because of limited household income. And with the growing demand, this year, we are looking at nearly \$1 million in food costs to meet the growing need.

As you read through our 2023 Impact Report, you'll see the smiles we've made together. Recently, our team spent time with some of the children we serve, and their joy and gratitude were powerful reminders of why we do what we do.

I'm deeply grateful for your continued commitment. With your help, I believe we can keep making a powerful difference for children who need it most.

Sincerely,
Cheryl Gennady

The Children's Hunger Project
"Brevard County's Backpack Program"



IMPACT REPORT 2023

15 Years of IMPACT 2010-2025

The Children's Hunger Project
"Brevard County's Backpack Program"

Feeding weekend children to **4,800+** Brevard County students each week

92% of parents who responded have seen improvement in their child's general well-being after receiving our food packs

87% of parents who responded have seen improvement in their child's school performance after receiving our food packs





Agenda

Time	Agenda Item
08:00-09:15 a.m.	About Jean & Agenda Overview
09:15-09:25 a.m.	Strengths Overview • Free-Write Moment - My Dilemmas about Military Life • The Write Stuff Exercise
09:25-09:40 a.m.	Strengths "Tell Me About You"
09:40-10:00 a.m.	• What is a one-minute overview of the strength? • How do you use this strength as a military spouse? • How can people lean on you with this strength? • What is misunderstood about this strength? • How will you change the world with this strength?
10:00-10:15 a.m.	"My Strength Overview" Presentations
10:15-10:30 a.m.	• What is a one-minute overview of the strength? • How do you use this strength as a military spouse? • How can people lean on you with this strength? • What is misunderstood about this strength? • How will you change the world with this strength?
10:30-10:45 a.m.	Q&A
10:45-11:00 a.m.	Lunch Break
11:00-11:15 a.m.	"You Get the Best of Me"
11:15-11:30 a.m.	Recapping Your Dilemmas about Military Life and Get-Connected Exercise
11:30-11:45 a.m.	Q&A, Staying Connected to Me, and Evaluation (forthcoming)
11:45-12:00 p.m.	Exit Packet Items • Sign My Yearbook Activity • Complete the "I Will" Commitment Card

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My Strength Overview

What is a one-minute overview of the strength?

How do you use this strength as a military spouse?

How can people lean on you with this strength?

What is misunderstood about this strength?

How will you change the world with this strength?

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Contacts





2024 Benefactors



CITY ENDOWMENT INC.
CITY OF CHICAGO



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2024 Partners



MILITARY
MILITARY



RECRUIT MILITARY



PURDUE GLOBAL



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PURDUE GLOBAL

Letter from Our Executive Director

Dear Veterans and Families:

As we enter our first year of 2024, I am excited about the possibilities of this year. We have a lot of work to do, but we are confident that we will achieve our goals. We are committed to providing the best possible support and resources for our veterans and their families. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Success Statement

Kristal Watts and Alex Kiosserman

Our veterans are the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Veterans Helping Veterans

QJW's Black Employment Transition Managers Take Center Stage

Our veterans are the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Our Veterans

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Our Partners

Our partners are the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Our Community

Our community is the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Our Future

Our future is the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Our Impact

Our impact is the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Our Vision

Our vision is the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Our Mission

Our mission is the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Our Values

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Our Goals

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Our Success

Our success is the backbone of our community. We are committed to providing them with the support and resources they need to succeed. We are proud of the progress we have made and the support we have received from our partners and the community. We are looking forward to a successful year ahead.

Content Creation

Creating content that is true to your business identity



Annual reports
Branding packages
Campaign creation and management
Executive communication
Graphic design

Press/media tours
Press releases
Social media strategy
Speech writing and script development
Website development and maintenance
Ghost writing

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BRAND STANDARDS GUIDE
January 2026

Brand Philosophy

The refreshed JANUS brand reflects a modern, technology-forward defense contractor focused on speed, precision, and advanced platforms. The aesthetic is "Mission Velocity"—combining the reliability of deep navy with the urgency of action red and the precision of technical silver.

LEADING CHANGE. DELIVERING RESULTS.

CORE VALUES

- VELOCITY:** Speed to capability
- PRECISION:** Engineering excellence
- INNOVATION:** Forward-looking platforms (i.e. AI, Space, Immersive)

Typography

Type choices balance readability with a technical, data-driven aesthetic.

LEADING TYPEFACE

Inter

WEIGHTS

- Light (300)
- Regular (400)
- Medium (500)
- Bold (700)

USAGE:

- Headings, body text, and UI elements
- General content, "Mission Velocity" headers

EXAMPLES:

White Headline on Dark Background
ROBOTO MONO TAG (JANUS SILVER)
Body Paragraph Text (Inter Medium, JANUS SILVER)

ACCENT TYPEFACE

Roboto Mono

WEIGHTS

- Medium (500)
- OFTEN UPPERCASE
- TRACKING WIDEST (100)

USAGE:

- Data, technical specs, and AltCode accents
- "Mission Velocity" tags, platform specs, coordinates, orbital parameters

EXAMPLES:

JANUS Navy Headline on White
ROBOTO MONO TAG (JANUS RED)
Body Paragraph Text (Inter Medium, JANUS SILVER)

Iconography

All icons can be found and sourced at Lucide.dev icon library.

ICON TREATMENT

Icons should be JANUS Red at 100% opacity, and are placed within a white square with rounded corners and set at 10% opacity (glass overlay treatment). Icons should maintain plenty of space within the confines of their square, and should not look overcrowded. Icons should be centered both vertically and horizontally within their square. On light backgrounds, icon squares should be JANUS Navy at 10% opacity with the same specs, or icon squares can be the same as background color with the same specs.

DO'S & DON'TS

- Do not change the icon color
- Do not change the square's opacity
- Do not change the square's color

JANUS

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DELIVERING MISSION-READY SOLUTIONS THROUGH SCIENTIFIC EXCELLENCE

ATMOSPHERIC AND ENVIRONMENTAL RESEARCH (AER)

JANUS Research Group (JANUS) advances scientific understanding of the atmosphere, ocean, and space environment by delivering actionable information and proven solutions that drive mission success. Trusted by the Future Force, we execute cutting-edge research in remote sensing, relative transfer, weather, oceanography, the space environment, climate, and data analytics.

CORE CAPABILITIES:

- BIG DATA ANALYSIS & SOFTWARE CUSTOMER SOLUTIONS
- DEFENSE & SPACE APPLICATIONS
- CLIMATE & WEATHER RISK ANALYSIS
- SCIENTIFIC RESEARCH TO OPERATIONS (RTO)
- ACTIVE COLLABORATION WITH ACADEMIC & RESEARCH INSTITUTIONS

FEATURED TECHNOLOGIES:

SAAINT

SAAINT (SPACE ANOMALY AI NEXTGEN TOOL)

SAAINT empowers operators with the foresight to protect critical assets and sustain dominance in an increasingly contested space domain.

AI-POWERED SPACE HAZARD DIAGNOSTICS

- Delivers real-time detection, diagnostics, and predictive analysis of spaceborne hazards
- Advances DOW mission assurance by driving enhanced situational awareness and accelerating decision-making
- Strengthens resilience against solar events, orbital congestion, and satellite anomalies
- Over-use value: accelerates both defense readiness and commercial space operations

SWFTS

SWFTS PROTOTYPE (SPACE WEATHER FOR TRAINING AND SIMULATION)

SWFTS prepares cyber and space forces for challenges they haven't yet faced—ensuring training that ensures mission success in contested and degraded environments.

TRAIN AS WE FIGHT—WITH REAL SPACE WEATHER

- Integrates realistic space weather effects into the Army Synthetic Training Environment (STE)
- Enables warfighters to train, analyze, and rehearse in conditions grounded in real-world physics—from the ocean floor to the sun
- Drives increased realism in communications, reconnaissance, and targeting across live, virtual, and constructive (LVC) simulations
- Delivers high-fidelity space environment data through JANUS' Environmental Data-Cube Support System (EDCSS)

ABOUT JANUS RESEARCH GROUP, LLC

Founded in 1987, JANUS Research Group (JANUS) is an industry leader in the integration and application of technical, engineering, and domain expertise to deliver full life cycle services and testing solutions to federal, Department of War, and commercial clients. Enabled by our successful track record of cost-schedule performance, innovation, and customer service, JANUS is a vibrant, rapidly growing company dedicated to our customers' missions. For more information, please visit www.janusresearch.com

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SWFTS

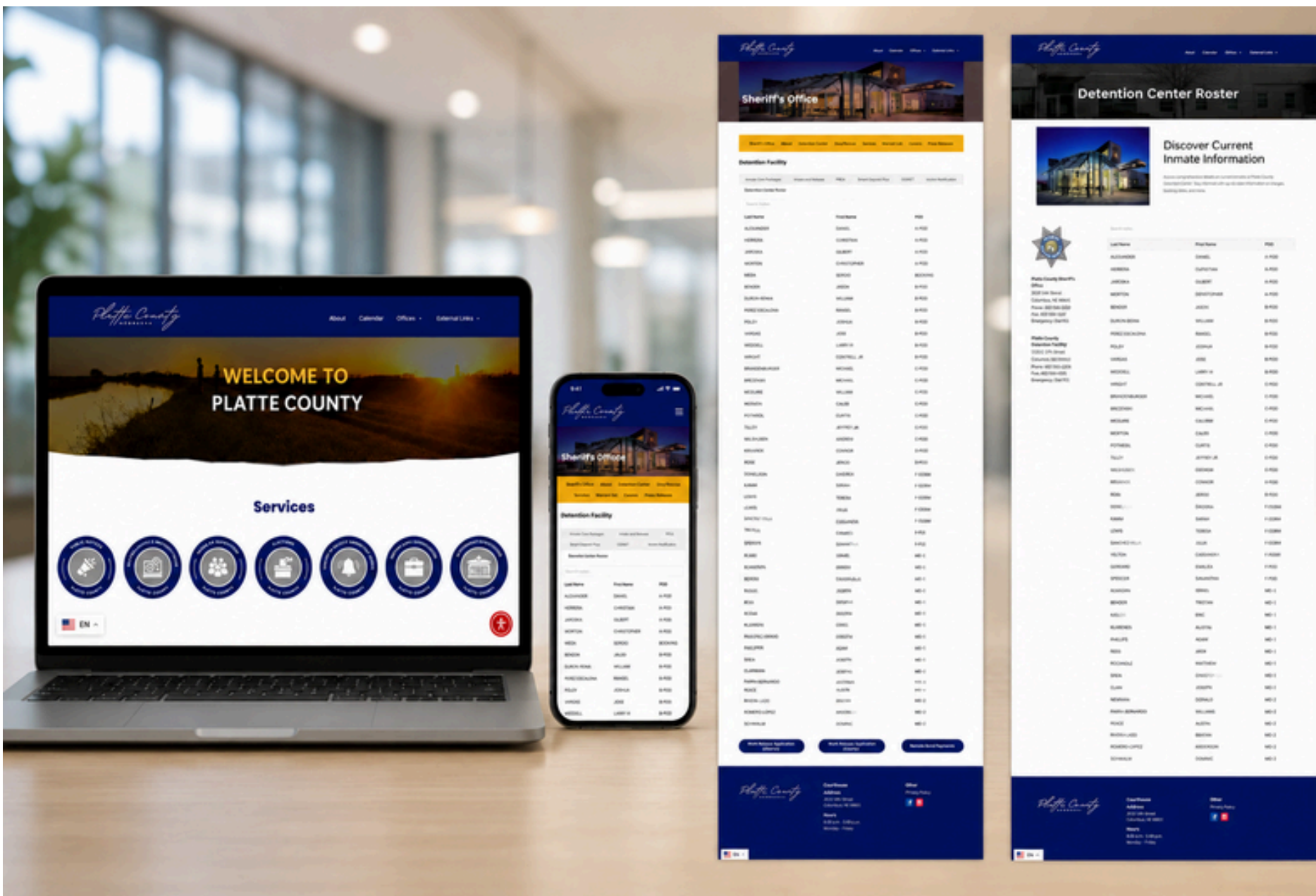
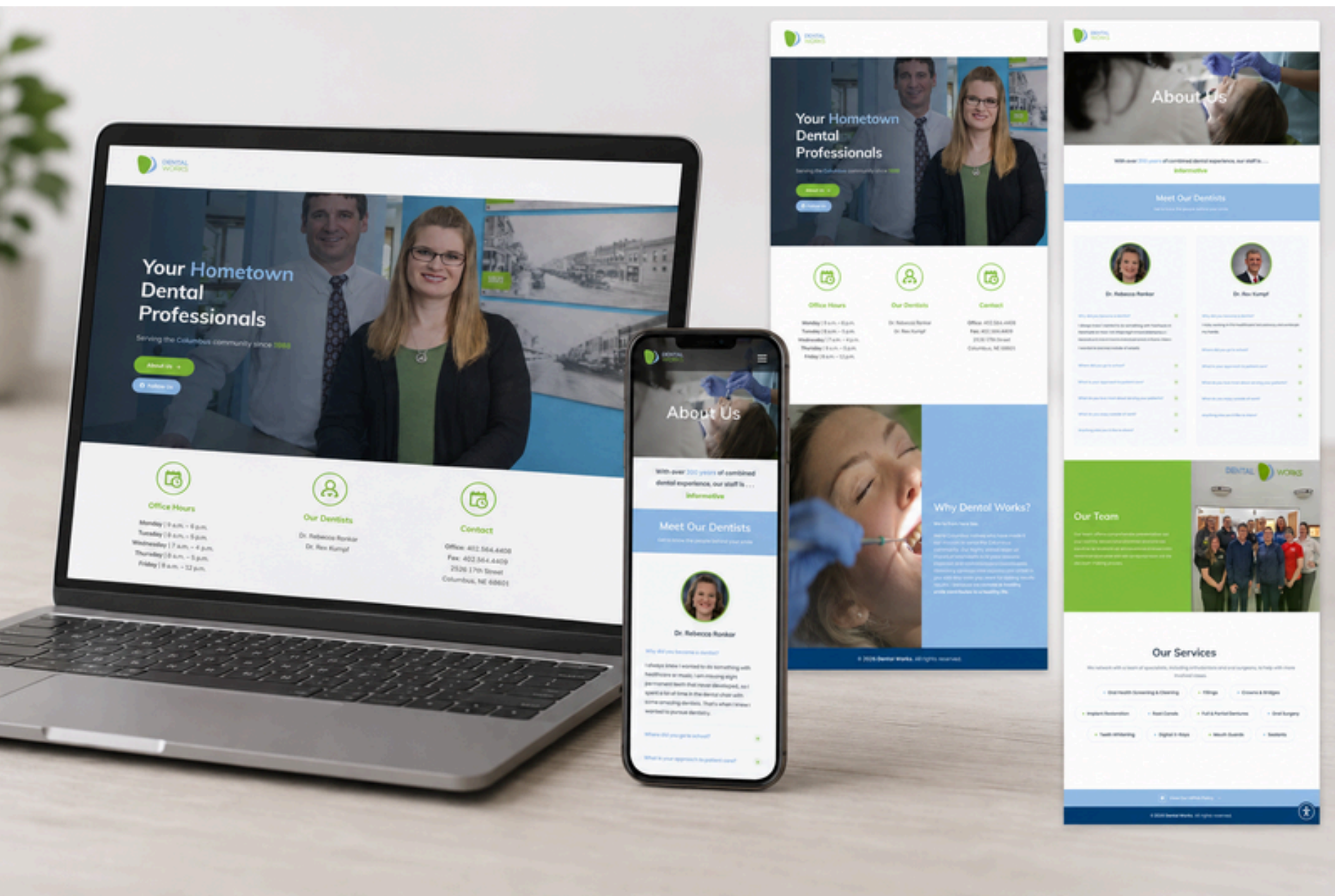
SWFTS PROTOTYPE (SPACE WEATHER FOR TRAINING AND SIMULATION)

SWFTS prepares cyber and space forces for challenges they haven't yet faced—ensuring training that ensures mission success in contested and degraded environments.

TRAIN AS WE FIGHT—WITH REAL SPACE WEATHER

- Integrates realistic space weather effects into the Army Synthetic Training Environment (STE)
- Enables warfighters to train, analyze, and rehearse in conditions grounded in real-world physics—from the ocean floor to the sun
- Drives increased realism in communications, reconnaissance, and targeting across live, virtual, and constructive (LVC) simulations
- Delivers high-fidelity space environment data through JANUS' Environmental Data-Cube Support System (EDCSS)





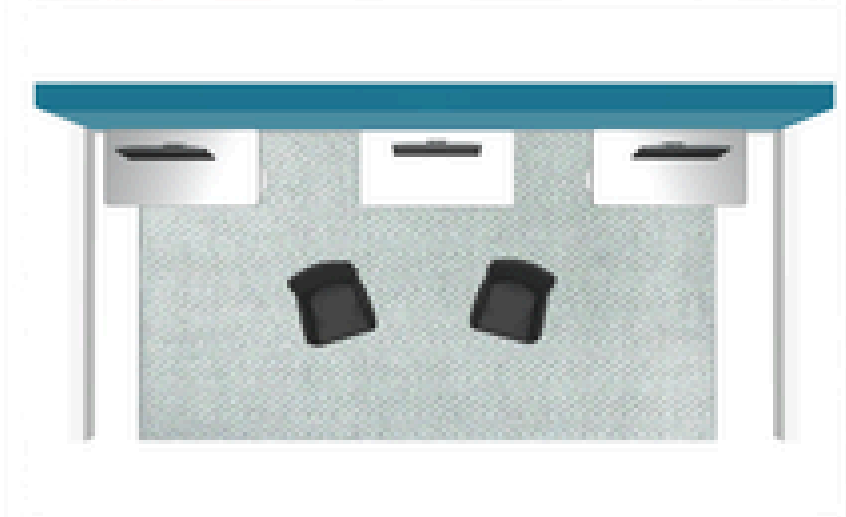
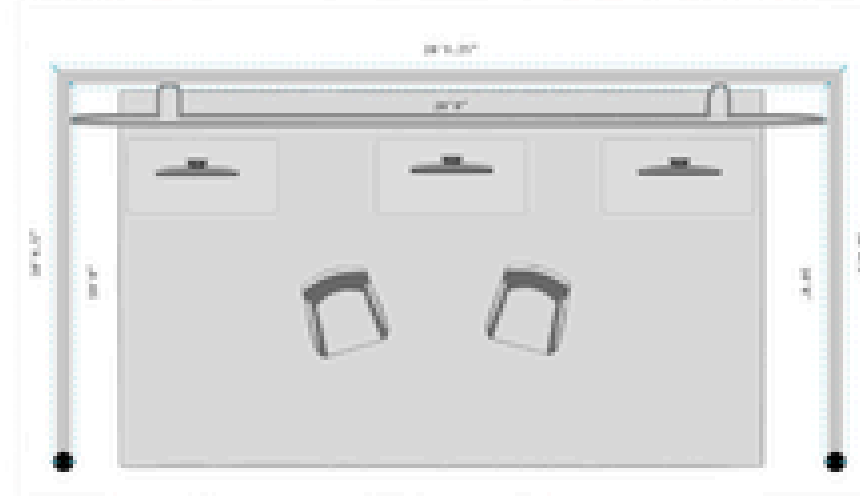
Event Facilitation

Providing the resources and connections to ensure your events are a success



Company team building
Conference/trade show planning and on-site support
Coordination for focus groups
Initial and ongoing training support

Large-scale event planning
Training support development and facilitation
Workshop development
Gallup® Strengths Training







Partnership is measured by outcomes and trust.

\$12.6M+

grant funding awarded
since January 2024

95%

client satisfaction

95%

client retention

96%

responsiveness,
professionalism,
and quality rating

Long-term relationships grow when the work is strong, the communication is clear, and the team adapts when needs change.

What Integrated Support Can Unlock

Improving Student Success One Grant at a Time

Secured \$10M+

Created monthly e-newsletter

Developed federal grant application toolkits for school districts

CASE STUDY

**Effective School Solutions
and Powerhouse Planning:**
Business Growth and
Content Creation




Powerhouse

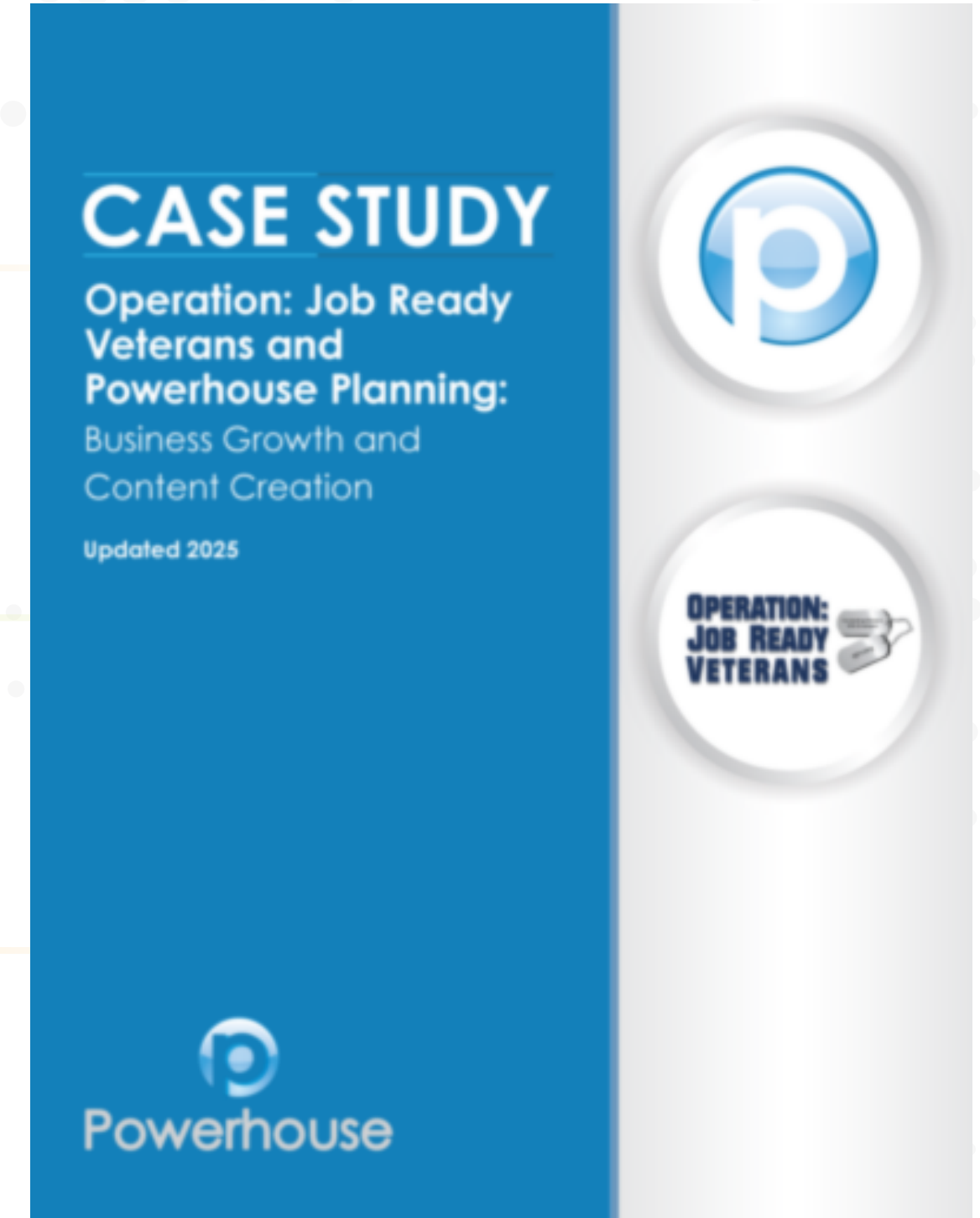
What Integrated Support Can Unlock

Teaming Up for America's Veterans

Secured \$2M+

Earned prestigious recognitions

**Delivered comprehensive
3-year strategic plan**



What Integrated Support Can Unlock

Empowering a Mission That Brightens the Lives of Our Littlest Heroes

Awarded \$125K+

**Developed comprehensive
annual report**

**Created scalable fundraising and
donor engagement resources**

CASE STUDY

**Zip With Us® and
Powerhouse Planning:**
Business Growth and
Content Creation



Powerhouse

Strengthening CALM's Mission

“Partnering with Powerhouse Planning has been a game changer for CALM. Their team came in, quickly understood our mission, and provided the expertise we needed to streamline our processes, enhance our training materials, and even create an app to support our trainees during crisis situations. They didn’t just meet our needs—they anticipated them, offering thoughtful solutions that allowed our team to stay focused on what matters most: equipping mental health providers and families with the tools to save lives. Powerhouse has become a trusted extension of our team, and their work has directly strengthened our ability to carry out our mission.”

**John Paul Jameson, Ph.D., Executive Director,
Counseling on Access to Lethal Means (CALM)**



Powering Growth and Impact for OJRV

**OPERATION:
JOB READY
VETERANS**



“Working with the Powerhouse team has been an invaluable solution for our organization. Throughout their time with us they have provided outstanding customer service, directly impacting our organization’s ability to fulfill our mission. They are a team full of military spouses and veterans who completely understand the needs of our clients. They have shown compassion for our clients and our team, and they have consistently been extremely flexible in this challenging time and period of growth. Working with Powerhouse has been a genuine partnership where they have joined our team and filled critical supporting roles with team-oriented passion and flexibility whenever necessary. This has allowed our small full-time staff to focus on the needs of our clients, increasing our efforts and efficiency. As a growing nonprofit, OJRV, along with our entire remote team, has found Powerhouse to be the perfect solution.”

Gene Anderson, Executive Director, Operation: Job Ready Veterans

A Strategic Partnership That Makes Business Easier

“Powerhouse Planning stepped in when we needed to fill an immediate marketing need, providing incredible marketing and HR support whenever we needed it. They have become strategic partners as invested in our growth and success as we are. Powerhouse delivers on time, and their remote team solution allows us to focus on what we do best. Thank you, Powerhouse Planning, for making my life easier!”

**Michael Wright, Vice President, Strategic Growth,
JANUS Research Group**

JANUS

RESEARCH GROUP

An Immeasurable Impact

“This team of remarkable women brought immense impact to our organization in just a few months. From the start, they seamlessly integrated with our office and brought very clear action items to each scheduled meeting, constantly updating us on status and retooling each item to perfection based on our feedback. From the moment we started working with Jessica and Powerhouse, we very much felt like we had an entire team that had been together for years. . . . It was very familial, warm, and easy. We were blown away by their organization, focus, compassion, generosity, incredible talent, personal character, and the depth of their team both in dynamic as well as skill sets. Because of your team and your shared love of our mission, we are immeasurably better.”

Angela Degnan, Executive Director, Zip With Us®



Purpose is built into the business model.

Powerhouse creates meaningful remote work while investing in military spouses and communities.



Empowering the Homefront™

Free mentorship, career guidance, networking support, and resume assistance help military spouses build portable careers.



Share the Goodness

Powerhouse commits 10% of profits to organizations and individuals in need around the world.



Powerhouse
PLANNING

Contact us today to build your customized Powerhouse Team Solution!

POWERHOUSEPLANNING.COM

