



Powerhouse

Providing clients with remote team solutions worldwide!



Business Growth

- Award nomination writing
- Contract management
- Grant writing
- Leadership mentoring and coaching
- Media relations and crisis management
- Opportunity/market research
- Short-term rental management
- Partnership packages
- Professional and process development
- Project management
- Proposal writing
- Strategic planning
- Talent and acquisition support

Content Creation

- Annual reports
- Branding packages
- Campaign creation and management
- Executive communication
- Ghost writing (blogs and articles)
- Graphic design
- Press/media tours
- Press releases (writing and targeted distributions)
- Social media strategy
- Speech writing and script development
- Website development and maintenance

Event Facilitation

- Company team building
- Conference/trade show planning and on-site support
- Coordination for focus groups
- Gallup® Strengths training
- Initial and ongoing training support
- Large-scale event planning
- Training support development and facilitation
- Workshop development

» Powerhouse is comprised of freelance team members—69% of whom are veterans, military children, and military spouses—who work as part of your team, coordinated through a central point of contact.

» We are a remote, scalable, and targeted resource dedicated to assisting companies of all sizes achieve their goals.

» Powerhouse provides access to a wide range of talent with no overhead cost to you. The talent is 100% managed by Powerhouse.

Check out what our clients think of us:



"Powerhouse Planning stepped in when we needed to fill an immediate marketing need, providing incredible marketing and HR support whenever we needed it. They have become strategic partners as invested in our growth and success as we are. Powerhouse delivers on time, and their remote team solution allows us to focus on what we do best. Thank you, Powerhouse Planning, for making my life easier!"

Michael Wright, Vice President, Business Development, JANUS Research Group



"Working with the Powerhouse team has been an invaluable solution for our organization. Throughout their time with us they have provided outstanding customer service, directly impacting our organization's ability to fulfill our mission. They are a team full of military spouses and veterans who completely understand the needs of our clients. They have shown compassion for our clients and our team, and they have consistently been extremely flexible in this challenging time and period of growth. Working with Powerhouse has been a genuine partnership where they have joined our team and filled critical supporting roles with team-oriented passion and flexibility whenever necessary. This has allowed our small full-time staff to focus on the needs of our clients, increasing our efforts and efficiency. As a growing nonprofit, OJRV, along with our entire remote team, has found Powerhouse to be the perfect solution."

Gene Anderson, Executive Director, Operation: Job Ready Veterans



"It is truly an amazing experience to work with the Powerhouse team. I have so much support for myself and all of the districts we support. It has been an incredible experience."

Natasha King, Vice President of Clinical Innovation and Funding Sustainability, Effective School Solutions



"Powerhouse has been amazing to work with. They are so responsive, very quick, efficient and do amazing work. They listen to you when communicating your needs and desired outcomes so they can work with you as a thought partner. Working with the team has been a fantastic experience. The Powerhouse team feels like an extension of the Life'sWork marketing and development team. Powerhouse has been and continues to be an amazing, powerful thought partner making a huge impact for Life'sWork!"

Babs Sefiane, Chief Development Officer, Life'sWork of Western PA

Check out what our freelancers think of us:

"I am extremely proud and honored to be a part of the Powerhouse Planning team. My favorite things about working with Powerhouse include the opportunity for a healthy work/life balance, the encouragement and support to continue to grow and utilize my professional skills while I was supporting my husband's service to our country, and the ability to connect and work with a tremendous team around the world to provide amazing services to the clients who contract with Powerhouse. I am most proud to work with Powerhouse because of the integrity and top-notch, service-oriented business ethic Jessica holds strong to in every decision she makes on behalf of both Powerhouse and our clients."

Jennifer K., Culture and Engagement Manager, Grants Admin, and Proud Military Spouse (retired)



"I've witnessed the tremendous success of Powerhouse from its inception, though I only became a member of the Powerhouse family in December 2016. From the beginning, Jess and the amazing talent she discovers have made Powerhouse more of a world-wide family than just an incredibly exceptional place to work. Each Powerhouse employee is made to feel like a significant contributor to the company's success, and our clients are among the best on the planet. Add in the fact that Powerhouse allows me to have a truly portable career, enabling me to find a perfect balance between work and home, and I feel like I won the lottery the day I was hired! With such a diversity of talented coworkers doing such fantastic things from literally anywhere, Powerhouse is truly the Little Engine that DOES, every day, everywhere. I'm just so honored to be a tiny, tiny part of that commitment, dedication, and success."

Heatherlynn A., Technical Writer and Proud Military Spouse (retired)



"Being part of the Powerhouse team is truly a blessing! Not only has Powerhouse given me the opportunity to be a work-from-home mom while also supporting my husband's military career, but I have been able to continue my career and grow myself professionally as well! Jessica has a superpower to recognize people's hidden talents, and that is part of what makes Powerhouse so great. The amount of talent on our team is incredible! I also love getting to know our clients and hearing their stories. Having the opportunity to come alongside them, cheering them on and watching their companies grow, has been so rewarding. I am so thankful and blessed for a healthy work/life balance that allows me to continue my career while also being present with my family. When you work as a freelancer for Powerhouse, you don't just become part of a very supportive, dynamic, and passionate team—you become family."

Meghan T., Executive Assistant, Content Manager, and Proud Military Spouse



Through the Powerhouse Share the Goodness initiative, we are committed to giving back 10% of all profits to organizations and individuals in need throughout the world. You can learn more about the powerful impact we are making as we Share the Goodness [here](#).