



SouthEast Regional Emergency Medical Services and Powerhouse Planning: Bringing Lifesaving Opportunities to Southwestern Pennsylvania



Based in Elizabeth, Pennsylvania, SouthEast Regional Emergency Medical Services (SEREMS) is a nonprofit organization that provides a comprehensive range of emergency and nonemergency medical services. The organization's mission is to "provide quality, timely medical care for every resident and visitor" in the communities it serves. In addition, SEREMS offers special event standby, CPR and

first aid training, and AED training and consultation services. SEREMS has served the southwest region of Pennsylvania since 2017 in its current form, though the organization has roots dating back to the 1970s.

Challenge

The client initially sought assistance with grant writing. As a unique organization that can fall outside the normal funding focus areas for potential donors, SEREMS needed dedicated grant-writing experts to help identify and write grants to further its mission. Enter Powerhouse Planning and its nonprofit support total remote team solution.

Solution

The Powerhouse total remote team solution provides services and skills that may fall outside of their clients' normal everyday mission or skill sets for significantly less cost than might be incurred by hiring those skills individually or by hiring an additional full-time employee. This solution frees clients to focus on their mission and, in this case, provide the best possible medical services to SEREMS' targeted communities. Powerhouse provided a full grant-writing team to identify, write, review, submit, and win grants for the client.

Results

The Powerhouse/SEREMS partnership was the perfect way for a small nonprofit organization without the necessary expertise to affordably pursue grant funding. In less than a year, this total remote team solution identified and submitted 15 full grant proposals worth more than \$600,000. Of those grants, the team brought in \$300,000 in funding awards—almost half of what was requested. Additionally, as the Powerhouse team identified and

Case Study



Business Name: SouthEast Regional Emergency Medical Services

Website: serems.com

Industry or Business Type: Medical Services; Nonprofit

Powerhouse Services:

- Team Manager
- Team Coordinator Assistant
- Grant Writer Level 1
- Grant Writer Level 2
- Graphic Designer
- Quality Assurance Specialist

Benefits: A nonprofit organization sought assistance with grant writing to bolster its ability to provide medical services in southwest Pennsylvania communities. With grant funding, SouthEast Regional Emergency Medical Services (SEREMS) could reach more clients needing medical care and transportation needs as well as continue to offer additional valuable services such as CPR and first aid training, AED training and consultation, and more.



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worked on grant opportunities, they discovered a need for additional collateral. The team created a one-pager the client could use both for grant opportunities and for other marketing strategies.

Over the course of the almost one-year partnership, Powerhouse Planning:

- Submitted **\$633,802** in grant applications, **15** grants in total
- Won **\$300,000** in funding
- Crafted and designed an “About Us” **one-pager**

Partnering with Powerhouse Planning allowed SEREMS to focus on providing its communities with valuable medical services and educational opportunities while Powerhouse brought in grant money to ensure the nonprofit could continue to do so. When nonprofit

organizations utilize the Powerhouse Planning total remote team solution, they can focus on their strengths and their mission, knowing they have a full team of freelancers at their back to handle the tasks and deliver the solutions they need, all at a reasonable cost designed not to break the budget.

“As a nonprofit, we often struggled to find the bandwidth and expertise necessary to pursue critical funding opportunities. Powerhouse brought in a team of professionals who immediately understood our mission and jumped into action. Their grant-writing support helped us secure \$300,000 in essential funding and provided us with high-quality materials that we now use in multiple facets of our outreach. Powerhouse became an extension of our team, and we are beyond grateful for the partnership.”

– Doug Pascoe, Executive Director, SouthEast Regional Emergency Medical Services



Powerhouse Planning serves as an affordable, scalable, and targeted resource to assist companies of all sizes in achieving their goals. Our talented freelancers become a team within your team, supporting your company as a whole at no overhead cost to you. Founded in 2012, Powerhouse provides our clients with remote team solutions in the areas of business growth, content creation, and event facilitation while providing careers for military spouses and veterans worldwide.

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