



Powerhouse



2022

Year in Review

Ten *Powerful* Years!

BY THE NUMBERS

Powerhouse turned

10

years old on September 11th and celebrated with our first-ever in-person event!

Clients Increased

271%

19 new contracts
7 contract renewals
40% of clients are nonprofits

Case Studies

6

6 new case studies released
Learn all the ways Powerhouse Planning helps clients!

Marketing Collateral

Over **1,450** pieces of new collateral created for clients in 2022.

7 Giving Tuesday campaigns netted our clients over **\$77,000**, with most hitting or exceeding their goals!

Growth

Largest Growth Sector

Short-term rental support, up 53% in 2022, managing 15 short-term rental properties for various clients

Powerful Project-Based Contract for 2022

Assisted in planning, facilitating, and providing on-site support for a large-scale conference

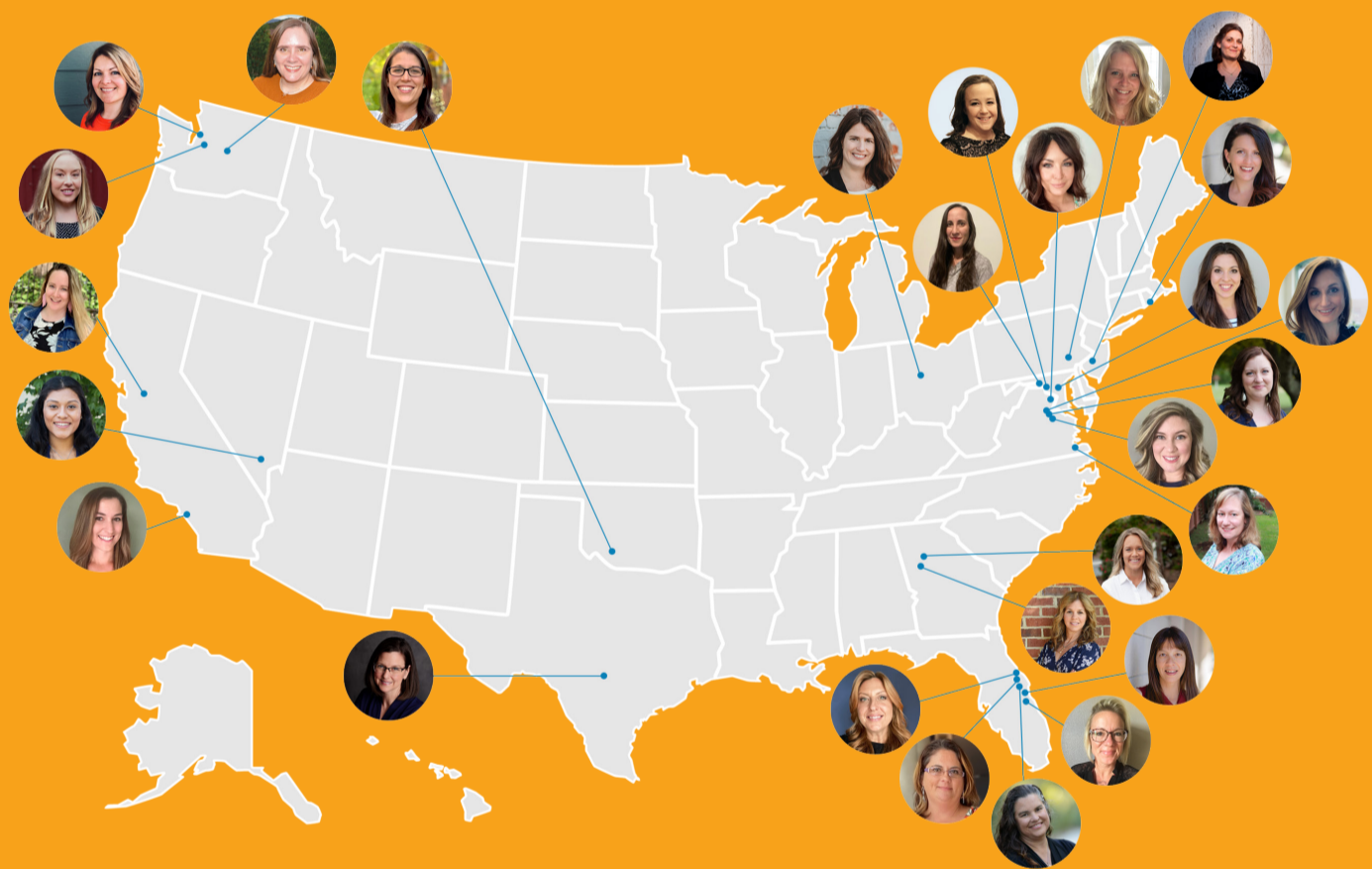
Powerful Retainer Client Growth

Helped nonprofit client expand into multiple states

Freelancers

28

8 new freelancers in 2022
17 military spouses
2 veterans



SHARE THE GOODNESS



- **Volunteering:** Over 1,200 volunteer hours logged by the Powerhouse team in 2022
- **Team Training:** Online training portal gifted to Powerhouse freelancers for professional development
- **Donations:** To nonprofit of choice for all guest speakers who spoke at team-building events
- **Giving Tuesday Campaigns:** Gifted to 7 of our nonprofit clients
- **Virtual 5K:** First virtual team 5K to support a nonprofit client
- **World Vision:** Continued monthly sponsorship of a child through World Vision (since 2015), celebrating her 10th birthday this year
- **Charitable Giving:** Continued gifts to charities close to Powerhouse freelancers' hearts

LOOKING FORWARD

How are we celebrating the start of our next decade (besides continuing to provide powerful remote team solutions)?

By launching our grandest Share the Goodness campaign ever, of course. Be sure to follow us in 2023 for information and updates on our Empowering the Homefront career kick start program, benefiting some of the most talented, under-employed people we know—military spouses!



Empowering the Homefront

MILSPOUSE CAREER KICK START

MAIN SERVICE AREAS



Contact us and sign up for our free quarterly e-newsletter to learn more about Powerhouse and how we can help you realize your business goals.

Find us at powerhouseplanning.com or on social media!

