



Powerhouse

Providing clients with remote team solutions worldwide



Business Growth

Award nomination writing	Partnership packages
Contract management	Professional and process development
Grant writing	Project management
Leadership mentoring and coaching	Proposal writing
Media relations and crisis management	Strategic planning
Opportunity/market research	Talent and acquisition support

Content Creation

Annual reports	Press/media tours
Branding packages	Press releases (writing and targeted distributions)
Campaign creation and management	Social media strategy
Executive communication	Speech writing and script development
Ghost writing (blogs and articles)	Website development and maintenance
Graphic design	

Event Facilitation

- Company team building
- Conference/trade show planning and on-site support
- Coordination for focus groups
- Large-scale event planning
- Initial and ongoing training support
- Training support development and facilitation
- Workshop development

» Powerhouse is comprised of freelance team members, 70% of whom are military veterans and spouses, who work as part of your team and are coordinated through a central point of contact.

» We are a remote, scalable, and targeted resource dedicated to assisting companies of all sizes achieve their goals.

» Powerhouse provides access to a wide range of talent with no overhead cost to you. The talent is 100% managed by Powerhouse.

Check out what our clients think of us:



“Powerhouse Planning is our go-to partner for marketing and corporate development. They’re exceptionally responsive and incredibly detail-oriented. PH never rests until the product is perfect. They’re unstoppable, and we couldn’t be more pleased. As an entrepreneur, it is rare to find a service provider as passionate about my business as I am. Powerhouse genuinely wants us to succeed, and that shines through in everything they are engaged in.”

Chuck Wythe, Business Development, Cape Henry Associates, Inc.



“I hired Powerhouse when I needed help with a large rebranding effort. I knew Powerhouse would come through on time and on budget, and I wasn’t disappointed! I love working with confident, positive, action-oriented team members, which is exactly what Jess has assembled. Plus, I fully support the mission of Powerhouse to create employment opportunities for military spouses. What better way to give back to those who give so much other than to provide mobile careers they can pick up and move wherever the military sends them?”

Rissa Reddan, Demand Generation Leader for the U.S. Information Services, Equifax



“Working with the Powerhouse team has been an invaluable solution for our organization. Throughout their time with us they have provided outstanding customer service, directly impacting our organization’s ability to fulfill our mission. They are a team full of military spouses and veterans who completely understand the needs of our clients. They have shown compassion for our clients and our team, and they have consistently been extremely flexible in this challenging time and period of growth. Working with Powerhouse has been a genuine partnership where they have joined our team and filled critical supporting roles with team-oriented passion and flexibility whenever necessary. This has allowed our small full-time staff to focus on the needs of our clients, increasing our efforts and efficiency. As a growing non profit, OJR V, along with our entire remote team, has found Powerhouse to be the perfect solution.”

Gene Anderson, Executive Director, Operation: Job Ready Veterans



“The Powerhouse team helped the AOII Foundation drive donor engagement and increase fundraising during Pi Day (giving day). They created an entire toolkit that equipped our volunteers with everything needed to launch the campaign. The kit clearly outlined expectations and gave volunteers easy-to-use graphics. In addition to exceeding our fundraising goal, the campaign resulted in 73 new donors for the Foundation. Donor acquisition is critical for the long-term viability of our organization. The Powerhouse team helped us knock it out of the ballpark!”

Ashley Byrd, Executive Director, Alpha Omicron Pi Foundation

Check out what our freelancers think of us:

“Working on the Powerhouse Planning team has been the most impactful experience of my working career. More than a career, though, I have found personal and professional growth, been witness to leadership with passion and integrity like I had never known, and been part of the development of a team that makes coming to work a joy. I feel extremely blessed to have the flexibility to have a career and care for my family, and even more so, to have the opportunity to work with a team who makes a difference with our clients, in our world, and in our communities.”

Jennifer Kirkpatrick, Experience and Project Manager, and Proud Military Spouse (retired)



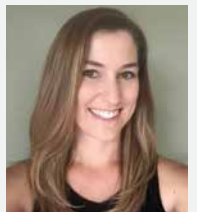
“I am incredibly grateful to be a part of the amazing team at Powerhouse Planning. When I became a military spouse, I vowed to support my husband’s service and sacrifices—which meant undertaking a series of geographical moves across the country and eventually overseas. I wondered if I could ever again have a successful and fulfilling career while navigating this new sea state of military life and motherhood. I held hope that I would again find an organization with the level of leadership I had been accustomed to in my early career, but also one that would empower me to maintain a career—wherever our military service would take us. After several years of searching for the best fit, I found Powerhouse, and it stood out like a brilliant lighthouse through a deep fog. Powerhouse has given me the opportunity for meaningful work, unparalleled work-life balance, and the chance to learn and grow in a career that can go wherever we are called to serve. Thank you, Jessica Bertsch. Thank you, Powerhouse.”

Julie Kirchner, Technical Writer, and Proud Military Spouse



“Being part of the Powerhouse team is truly a blessing! Not only has Powerhouse given me the opportunity to be a work-from-home mom while also supporting my husband’s military career, but I have been able to continue my career and grow myself professionally as well! Jessica has a superpower to recognize people’s hidden talents, and that is part of what makes Powerhouse so great. The amount of talent on our team is incredible! I also love getting to know our clients and hearing their stories. Having the opportunity to come alongside them, cheering them on and watching their companies grow, has been so rewarding. I am so thankful and blessed for a healthy work/life balance that allows me to continue my career while also being present with my family. When you work as a freelancer for Powerhouse, you don’t just become part of a very supportive, dynamic, and passionate team—you become family.”

Meghan Traynor, Executive Assistant and Content Creator, and Proud Military Spouse



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SWaM Small,
Women and
Minority-Owned