



# Full-Time Employees vs. Powerhouse Team Solution

## Hiring a New Employee

The [U.S. Small Business Administration](#) states that the actual financial cost of hiring a new employee is “typically 1.25 to 1.4 times the salary, depending on certain variables.” For example, if the salary of a skilled graphic designer is \$46,000, your added costs might range between \$11,500 and \$18,400.

According to the [Society for Human Resource Management](#), the average cost to hire an employee is \$4,129.



### Benefits of Hiring Freelancers

- Lower cost
- Low commitment and investment
- Wider talent base
- Affordable access to specialized skills
- Quick and efficient work

### Benefits of Hiring Full-Time Employees

- Deeper company commitment
- Company growth
- Contribution to workplace culture
- Consistent access for tasking and communication
- Full investment in your mission

**Benefits of  
Hiring  
Powerhouse  
Freelancers**  
*all of the above!*

## Full-Time Employees vs. Powerhouse Team Solution Cost Comparison

Full Marketing Team with Full-Time Employees	
Position	Average Cost
Project Manager	\$73,000
Marketing Consultant	\$63,000
Graphic Designer	\$46,000
Technical Writer (for blogs and press releases)	\$61,500
Social Media Strategist	\$54,000
Quality Assurance Specialist	\$61,000
Website Management (perform minor website updates, run analytic reports, monitor security and backups)	\$70,000
Admin Support	\$58,500
<b>Annual Cost for Employer</b>	<b>\$487,000 (plus overhead)</b>
<b>Powerhouse Team Solution Retainer Annual Cost Range</b>	<b>\$35,000-\$80,000 (based on support level needed)</b>

Content Marketing Team with Full-Time Employees	
Position	Average Cost
Project Manager	\$73,000
Marketing Consultant	\$63,000
Graphic Designer	\$46,000
Technical Writer (for blogs and press releases)	\$61,500
Social Media Strategist	\$54,000
Quality Assurance Specialist	\$61,000
Website Management (perform minor website updates, run analytic reports, monitor security and backups)	\$70,000
Admin Support	\$58,500
<b>Annual Cost for Employer</b>	<b>\$487,000 (plus overhead)</b>
<b>Powerhouse Team Solution Retainer Annual Cost Range</b>	<b>\$35,000-\$80,000 (based on support level needed)</b>

## Full-Time Employees vs. Powerhouse Team Solution Cost Comparison

Small Nonprofit Support Team with Full-Time Employees	
Position	Average Cost
Project Manager	\$73,000
Marketing Consultant	\$63,000
Graphic Designer	\$46,000
Quality Assurance Specialist	\$61,000
Admin Support	\$58,500
<b>Annual Cost for Employer</b>	<b>\$301,500 (plus overhead)</b>
<b>Powerhouse Team Solution Retainer Annual Cost Range</b>	<b>\$25,000-\$50,000 (based on support level needed)</b>

Nonprofit Support Team + Grant Writing with Full-Time Employees	
Position	Average Cost
Project Manager	\$73,000
Marketing Consultant	\$63,000
Graphic Designer	\$46,000
Grant Writer	\$50,000
Quality Assurance Specialist	\$61,000
Admin Support	\$58,500
<b>Annual Cost for Employer</b>	<b>\$351,500 (plus overhead)</b>
<b>Powerhouse Team Solution Retainer Annual Cost Range</b>	<b>\$35,000-\$80,000 (based on support level needed)</b>

Powerhouse is a catalyst for small to medium-size businesses looking to find the most economical and efficient model of doing business. We serve alongside you to help you grow in the most cost-effective way with a dynamic remote team.

Email [admin@powerhouseplanning.com](mailto:admin@powerhouseplanning.com) to learn more about our Powerhouse Team Solutions!

Get connected with us!

