



# Case Study

## Operation: Job Ready Veterans and Powerhouse: Teaming Up for America's Veterans

OJRV is an Indiana-based nonprofit organization that focuses on transition, job readiness, and career placement. OJRV is dedicated to preparing veterans, service members, and military families for entry into the workforce. They provide various support services, employment readiness training, and specialized job placement to personnel from all military branches, service eras, and ability levels.

Founded in 2007 to help veterans in Indiana, OJRV has since grown to serve six states with a goal to expand until they can provide crucial employment transition services to all of America's military and military-affiliated members.

### Challenge

OJRV, a nonprofit providing veteran support services, needed a dedicated team to handle nonprofit support services. Nonprofits tend to consist of a small staff of employees and experience a high turnover rate. In 2019, [nonprofit turnover rate was 12%](#), a statistic that has steadily grown over the last decade with no end in sight. OJRV's initial need was for a grant writer, but as Powerhouse began to work with the nonprofit, a team solution that comprised so much more than a grant writer came together.

### Solution

In May of 2018, Powerhouse began providing nonprofit support to OJRV, first in the stated need of a grant writer, on a six-month contract to ensure that Powerhouse had time to assess OJRV's needs. Working closely with OJRV, Powerhouse developed a comprehensive support plan that allowed OJRV to become a stable

## OPERATION: JOB READY VETERANS



**Business Name:** Operation: Job Ready Veterans (OJRV)

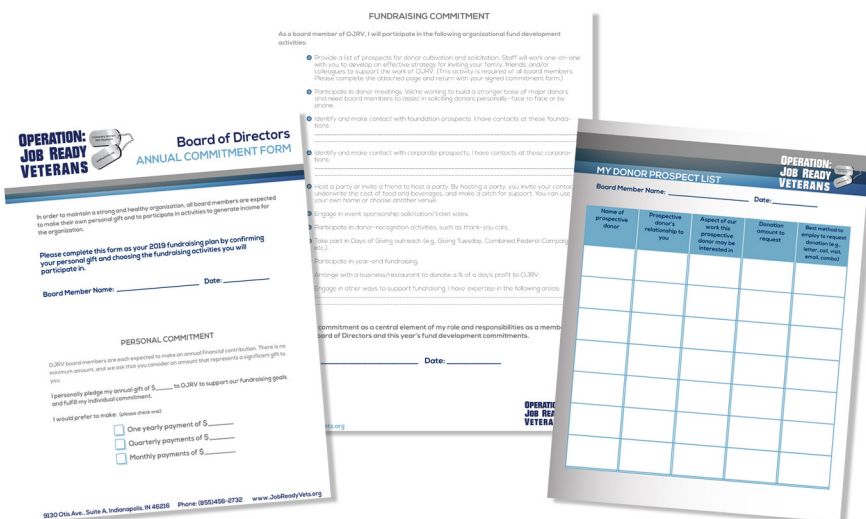
**Website:** [ojrv.org](http://ojrv.org)

**Industry or Business Type:** Nonprofit, Veteran Services

### Powerhouse Services:

- Nonprofit Support
- Project Management
- Marketing Consultation
- Graphic Design
- Grant Writing
- Quality Assurance
- Research Assistance
- Salesforce Administration

**Benefits:** Powerhouse services provided a stable workforce capable of handling various critical nonprofit support tasks. This partnership ensured the OJRV team could focus on their mission to assist veterans, service members, and military families find meaningful careers through employment and transition services, including monthly programs focused on support during the critical period from military service to civilian employment.



# Powerhouse

part of their team with the ability to meet them at their point of need.

For the cost of one full-time employee, OJRV has added a team of dedicated personnel who assist in so many detailed roles beyond that of the initial need. OJRV has access to a highly skilled team who genuinely cares about OJRV's mission to "bridge life's transitional gaps." In doing so, OJRV actually fulfills their mission by providing jobs for the military spouses on the Powerhouse team.

## Results

Powerhouse's partnership with OJRV has resulted in streamlined success and the ability for OJRV to rapidly expand their services to five other states.

The initial need for a grant writer **has resulted in over \$2 million dollars in funding** being awarded, both in private foundation and government funding. Powerhouse has provided increased grant-writing support with contract renewal. However, the successful partnership has also

- Developed brand standards to more effectively advertise OJRV's mission
- Curated a grant-writing library for easy content extraction and a streamlined OJRV story
- Created annual reports and forms
- Crafted pre- and post-assessment metrics and surveys to strengthen the services OJRV offers
- Initiated a tiered giving program for donors
- Compiled documentation and prepared the award package for GuideStar that resulted in the awarding of the [GuideStar Platinum Seal of Transparency](#), making OJRV more competitive for certain grants
- Researched, organized data, and completed the application that resulted in OJRV being recognized by the U.S. Department of Labor with the [2020 HIRE Vets Medallion Gold Award](#)

From the initial six-month contract, the OJRV/ Powerhouse partnership has grown and solidified into a highly successful team who work seamlessly to further OJRV's admirable mission.



*"Working with the Powerhouse team has been an invaluable solution for our organization. Throughout their time with us they have provided outstanding customer service, directly impacting our organization's ability to fulfill our mission. They are a team full of military spouses and veterans who completely understand the needs of our clients. They have shown compassion for our clients and our team, and they have consistently been extremely flexible in this challenging time and period of growth. Working with Powerhouse has been a genuine partnership where they have joined our team and filled critical supporting roles with team-oriented passion and flexibility whenever necessary. This has allowed our small full-time staff to focus on the needs of our clients, increasing our efforts and efficiency. As a growing nonprofit, OJRV, along with our entire remote team, has found Powerhouse to be the perfect solution." - Gene Anderson, Executive Director, Operation: Job Ready Veterans (OJRV)*



Powerhouse Planning serves as an affordable, scalable, and targeted resource to assist companies of all sizes in achieving their goals. Our talented freelancers become a "team within your team," supporting your company as a whole at no overhead cost to you. Founded in 2012, Powerhouse helps our clients realize their mission worldwide while providing sustainable careers for military spouses and veterans.

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