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TIPS TO PLAN STRATEGICALLY AND SET GOALS

November 2020

If you're thinking about developing strategy and setting goals for your business, it can seem overwhelming. Where do you start? What do you do? With these 20 tips, you'll be well on your way to getting your big dreams out of your head and into a workable plan.

1. Start with your mission.
2. Do your homework.
3. Be a truth-teller.
4. Learn from your mistakes.
5. Look at the market.
6. Check out your competition.
7. Gather your team.
8. Solicit input.
9. Prioritize.
10. Be realistic.
11. Realize size matters.
12. Be descriptive.
13. Take measure.
14. Make a shopping list.
15. Assign responsibility.
16. Celebrate milestones.
17. Take action.
18. Check in regularly.
19. Be flexible.
20. Be kind.

Read more about each tip [here!](#)