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## WAYS TO GROW YOUR NONPROFIT

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**Congratulations! If you're interested in growing your nonprofit, that means you've gotten past those first few rocky months/years where everything is about survival and you're looking to expand. That's great news! And by growing your nonprofit, you'll be able to serve more people and leave an even greater impact on the world. Here are 20 suggestions to support you in that effort:**

- 1.** Put your mission first.
- 2.** Differentiate yourself.
- 3.** Be a lean, mean, bootstrapping machine.
- 4.** Invest in the right tools.
- 5.** Become a master storyteller.
- 6.** Gather testimonials.
- 7.** Build "brand" ambassadors.
- 8.** Utilize volunteers.
- 9.** Tap into your connections.
- 10.** Stay in your lane.
- 11.** Demonstrate impact.
- 12.** Build assessment and evaluation into everything you do.
- 13.** Establish trust and rapport.
- 14.** Ask for help.
- 15.** Build a team that complements each other's strengths and weaknesses.
- 16.** Learn to say "no."
- 17.** Diversify your funding.
- 18.** Collaborate with others.
- 19.** Engage with your community.
- 20.** Plan ahead.

**You don't need to attempt to employ all of these tips at once. Pick a few that speak to you—that are easily attainable—and start there. Commit to a culture of growth moving forward. With that mindset, you're already ahead of the game!**

**Read more about each tip [here!](#)**