

20

TOOLS AND RESOURCES

YOU DIDN'T KNOW YOU NEEDED AS A BUSINESS OWNER

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Starting a new business can be overwhelming. So can operating one, even after you feel like you can breathe again. 2020 has seen a whole lot of upsets, setbacks, and challenges for all small business owners. As we start to navigate our new “normal,” we thought we’d offer some insight into tools and resources that can help you get back on top. Some will seem obvious and some might be new to you, but hopefully you’ll be inspired to renew (or start) your business.

1. The Small Business Association (SBA).
2. Analytics.
3. Cloud Storage.
4. Website and Blog Creators.
5. Video Conference Options.
6. Digital Document Signers.
7. LinkedIn.
8. Facebook.
9. Document Scanning Apps.
10. Search Engine Optimization (SEO) Tools.
11. Virtual Private Network (VPN).
12. Chrome Add-Ons.
13. Scheduling Apps.
14. Spreading the Word.
15. Social Media Tracking.
16. Project Management Programs.
17. Gratitude Journal.
18. Inspiration.
19. Website Freebies.
20. Powerhouse Resources.

Read more about each tip [here!](#)