

20 THINGS THAT TRULY MATTER IN BUSINESS

June 2020

A great skill to sharpen is your ability to recognize what is important for your business in the long term. As you cultivate this ability, it becomes easier to actively prioritize the things that are truly significant over the things that simply feel urgent. In this Powerhouse resource, we will navigate you through 20 essential focus areas that prove worthy of your time and investment.

RELATIONSHIPS

1. Build a culture that values people.
2. Learn what matters most to your customers.
3. Develop great partnerships.
4. Find sources of support that strengthen you.

PERSPECTIVE

5. Keep reflecting on the values and standards that guide you.
6. Take the long-term view.
7. Give yourself permission to flex in the short term.
8. Do a few things really, really well.

COMMUNICATION

9. Share good news.
10. Encourage trust by being transparent.
11. Be dependable; it's a powerful form of respect.
12. Accept feedback graciously.
13. Be a familiar face.
14. Make communications meaningful.

GROWTH

15. Remember that you're growing.
16. Strive to stay relevant.
17. Learn from mistakes, when you can.
18. Focus on your strengths.
19. Give back.
20. Grow and reward loyalty.

Read more about each tip [here!](#)