

20 WAYS TO ESTABLISH CREDIBILITY

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When we interact with others, either personally or professionally, one of the most important factors is credibility. We want to know and work with people and businesses we believe to be trustworthy. Establish your own credibility with these 20 tips.

- 1.** Articulate your mission.
 - 2.** Be an expert.
 - 3.** Stick to your niche.
 - 4.** Share your knowledge.
 - 5.** Know what you don't know.
 - 6.** Be a perpetual student.
 - 7.** Let your work speak for itself.
 - 8.** Strive for excellence.
 - 9.** Ask for feedback.
 - 10.** Be accountable.
 - 11.** Provide outstanding customer service.
 - 12.** Plan to fail.
 - 13.** Hone your communication skills.
 - 14.** Walk the walk.
 - 15.** Get folks talking.
 - 16.** Rally ambassadors.
 - 17.** Respond to the critics.
 - 18.** Be transparent.
 - 19.** Be consistent.
- MOST IMPORTANTLY...**
- 20.** Be authentic.

Read more about each tip [here!](#)