

20 TIPS TO TAKE YOUR CAREER/BUSINESS TO THE NEXT LEVEL

February 2020

Developing a successful career and building a flourishing business have many similar steps. While you are personally developing your experience, education, and leadership skills as an individual, businesses are constantly evolving through their experience, staff training events or courses, and the growth of leaders within the company.

Twenty tips may feel like a lot; it may be overwhelming at first. To ease your mental state, these 20 tips are broken down into four easier-to-digest categories: development, habits and planning, leadership, and marketing.

Whether you are taking your career or business to the next level in 2020, we want you to know that we support you in your goals!

DEVELOPMENT

1. Become a proverbial sponge.
2. Create a growth strategy.
3. Cultivate a portfolio.
4. Analyze for future growth.
5. Make someone's day.

HABITS AND PLANNING

6. Learn to take risks.
7. Embody mindfulness.
8. Be realistic with time and resources.
9. To-do lists can be your friend.
10. Eliminate half work.

LEADERSHIP

11. Learn to delegate and outsource.
12. Lead by example.
13. Communicate effectively.
14. Ensure meetings are productive.
15. Be emotionally aware and present.

MARKETING

16. Follow the 80-20 rule.
17. Build a community.
18. Remember who you are.
19. Establish a web presence.
20. Don't forget the root of business.

Read more about each tip [here!](#)