

# Notable American Holidays and Military Dates



Powerhouse

# JANUARY

## **New Year's Day**

January 1

## **Martin Luther King Jr. Day**

Third Monday in January

# FEBRUARY

## **USO Birthday**

February 4

## **National Salute to Veteran Patients Week**

(aka National Salute to Hospitalized Veterans Week)

Week of February 14

## **Valentine's Day**

February 14

## **Presidents' Day**

Third Monday in February

## **Coast Guard Reserve Birthday**

February 19

# MARCH

## **Navy Reserve Birthday**

March 3

## **National Hug a G.I. Day**

March 4

## **Seabees Birthday**

March 5

## **International Women's Day**

March 8

## **K9 Veterans Day**

March 13

## **American Legion's Birthday**

March 15

## **St. Patrick's Day**

March 17

## **National Day of Honor**

March 19

## **Medal of Honor Day**

March 25

## **Welcome Home Vietnam Veterans Day**

March 30

# APRIL

## **Stress Awareness Month**

## **Month of the Military Child**

## **April Fools' Day**

April 1

## **Gold Star Spouses Day**

(in the past known as Gold Star Wives Day)

April 5

## **Air Force Reserve Birthday**

April 14

## **National Volunteer Week**

Third week in April

## **Army Reserve Birthday**

April 23

## **National Military Brats Day**

April 30



# MAY

## National Military Appreciation Month

## Month of the Military Caregiver

## Silver Star Service Banner Day

(honoring America's wounded, injured, and ill service members)

## Loyalty Day

(recognizing the American spirit of loyalty)  
May 1

## National Day of Prayer

First Thursday in May

## V-E Day

May 8

## National Nurses Week

May 6 – 12  
(Florence Nightingale's birthday)

## Public Service Recognition Week

First full week of May

## Military Spouse Appreciation Day

Friday before Mother's Day

## Mother's Day

Second Sunday in May

## Children of Fallen Patriots Day

May 13

## Peace Officers Memorial Day

May 15

## Armed Forces Week

Week before Armed Forces Day

## Armed Forces Day

Third Saturday in May

## National Maritime Day

May 22

## Memorial Day

Last Monday in May

# JUNE

## National PTSD Awareness Month

## D-Day Invasion Anniversary

June 6

## National Flag Day & United States Army Birthday

June 14

## National Flag Week

The week of June 14

## Father's Day

Third Sunday in June

## United States Coast Guard Auxiliary Birthday

June 23

## National PTSD Awareness Day

June 27

## Operation Red Wings Observance

June 28

# JULY

## Independence Day

July 4

## National Korean War Veterans Armistice Day

July 27

## Anniversary of the Army Chaplain Corps

July 29

# AUGUST

**United States Coast Guard (USCG) Birthday**  
August 4

**Purple Heart Day**  
August 7

**U.S. Department of Defense (DoD) Birthday**  
August 10

**National Spirit of '45 Day**  
Second weekend in August

**National Airborne Day**  
August 16

**United States Marine Corps Reserve Birthday**  
August 29

# SEPTEMBER

**Labor Day**  
First Monday in September

**V-J Day**  
September 2

**Patriot Day & National Day of Service and Remembrance**  
(aka 9/11 Day)  
September 11

**Constitution Day**  
(or Citizenship Day)  
September 17

**United States Air Force (USAF) Birthday & Air National Guard Birthday & Office of the Secretary of Defense Birthday**  
September 18

**National POW/MIA Recognition Day**  
Third Friday in September

**Gold Star Mother's Day**  
Last Sunday in September

# OCTOBER

**Breast Cancer Awareness Month**

**Emotional Awareness Month**

**National Cyber Security Awareness Month**

**National Disability Employment Awareness Month**

**Positive Attitude Month**

**United States Navy (USN) Birthday**  
October 13

**Columbus Day**  
Second Monday in October

**Mental Health Awareness Week**

First full week of October  
Note: Getting Hired will be sharing articles throughout the week and promoting mental health community partners including National Alliance on Mental Illness. Be sure to include the hashtags #MentalHealthAwarenessWeek and #CureStigma within your social media promotions.

**World Mental Health Day**  
October 10

Note: This is a date where organizations and communities can help promote awareness about how to support individuals with mental health issues in the workplace. Don't forget to use #WorldMentalHealthDay and #WMHD2019 within your social media promotions.

**National Make a Difference Day**  
Fourth Saturday in October

**National Day of the Deployed**  
October 26

**Navy Day**  
October 27

**Halloween**  
October 31



# NOVEMBER

**National Military Family Month**

**Warrior Care Month**

**National Veterans Small Business Week**

Week before Veterans Day

**United States Marine Corps (USMC) Birthday & United States Marine Corps Birthday Ball**

November 10

**Veterans Day & Armistice/Remembrance Day**

November 11

**Thanksgiving Day**

Fourth Thursday in November

**Black Friday**

Friday after Thanksgiving Day

**Small Business Saturday**

Saturday after Thanksgiving Day

**Cyber Monday**

Monday after Thanksgiving Day

**Giving Tuesday**

Tuesday after Thanksgiving Day

Note: The trending hashtag to use is #GivingTuesday

# DECEMBER

**Civil Air Patrol (USAF Auxiliary) Birthday**

December 1

**National Pearl Harbor Remembrance Day**

December 7

**United States National Guard Birthday**

December 13

**National Wreaths Across America Day**

December 14

**Christmas Day**

December 25

**Anniversary of the Army Chaplain Assistant**

December 28

**New Year's Eve**

December 31

This list was compiled with help from the following websites:

[www.smallbiztrends.com/2017/09/list-of-national-holidays-marketing.html](http://www.smallbiztrends.com/2017/09/list-of-national-holidays-marketing.html)

[www.gettinghired.com/en/blog/2018/11/2019-national-events-to-support-diversity-and-disability-inclusion](http://www.gettinghired.com/en/blog/2018/11/2019-national-events-to-support-diversity-and-disability-inclusion)

[www.veteranownedbusiness.com/military-holidays-observances.php](http://www.veteranownedbusiness.com/military-holidays-observances.php)