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BENJAMIN PARKER

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OBJECTIVE

Marketing position allowing for creative problem-solving, client interaction, collaborative work with a team of driven individuals, and project management skills.

SKILLS AND COMPETENCIES

Languages

- Proficient in French and Spanish

Software

- Adobe Illustrator
- Photoshop
- CMS

EXPERIENCE

2013 - present

Project Manager, The Media Company

- Lead a creative team to successfully manage three long-term advertising campaigns, generating a revenue of over \$10M per campaign
- Work with clients to create marketing plans and concepts for campaigns
- Communicate with various team members and freelancers to provide cohesive workflow and products

2005-2012

Journalism Teacher, P.S. 122

- Taught Journalism 1, Journalism 2, Newspaper, and Yearbook
- Supervised newspaper and yearbook staffs as they created and produced their respective publications throughout the school year
- Secured over \$10,000 in technology grants for a state-of-the-art student publication office
- Organized cross-curriculum service learning projects resulting in more than 500 student volunteer hours

EDUCATION

2001-2005

B.S., Media Studies, University of Indiana